

ARM HOLDING COOKIES POLICY

Website: <https://armholding.org>

Effective date: 30 July 2026

Last updated: 30 July 2026

Website operator: ARM Holding AU

1. About This Policy

This Cookies Policy explains what cookies and similar technologies are, which categories the website uses, why they are used, who provides them, how long they operate, and how you can accept, reject or withdraw consent.

The website is operated by ARM Holding AU, an PTY LTD incorporated in Melbourne, Australia, registration number 26161065962, with registered office at Suite 2, Level 3, 480 Collins Street, Melbourne VIC 3000, Australia ("ARM", "we", "us" or "our"). Privacy enquiries may be sent to support@armholding.org.

This Policy forms part of the ARM privacy framework together with the Privacy Policy at <https://armholding.org/privacy-policy> and Website Terms of Use at <https://armholding.org/terms-of-use>.

2. What Cookies and Similar Technologies Are

A cookie is a small text file stored by a website on a browser or device. It can contain an identifier and other information that the website or the domain that placed it can read later. Session cookies expire when the browser session ends; persistent cookies remain until their stated expiry or deletion.

Similar technologies include local and session storage, software development kits, pixels, web beacons, tags, scripts, device identifiers and server-side measurement. They can store or access information, recognise a browser or device, remember settings, measure use, protect services or support other functions.

A first-party technology is set by armholding.org. A third-party technology is set or accessed by another domain or provider. Third parties may process data under their own privacy terms or as ARM's contracted processor, depending on the arrangement.

3. The Categories We Use

ARM classifies each technology according to its actual purpose. A provider can supply technologies in more than one category.

Category	Purpose	Consent position
Strictly necessary	Enable core transmission, security, consent records, load balancing and functions requested by the user	Used without optional consent only where legally exempt; cannot be disabled through the consent tool
Preferences/functionality	Remember display, language, accessibility, region or other choices	Consent required where applicable unless the storage is strictly necessary for a requested feature
Social media/external content	Enable embedded media, sharing or third-party content that can recognise users	Blocked until consent where required unless activated only by a user's specific request

4. How We Ask for and Record Consent

On a user's first visit, the website must display a consent interface that gives a genuine choice before non-essential technologies are activated. The interface must allow the user to accept all optional technologies, reject all optional technologies, or make granular category choices with comparable prominence and effort.

Silence, continued browsing, pre-ticked boxes or a design that obstructs refusal does not constitute valid consent where affirmative consent is required. Necessary technologies must not be bundled with optional categories.

ARM records the consent choice, policy or vendor-list version, timestamp, region or applicable rule and a pseudonymous consent identifier for 90 Days. The consent record itself is treated as strictly necessary to remember and demonstrate the choice.

You can change or withdraw your choices at any time. Withdrawal must be as easy as giving consent and will stop future optional access or storage. It does not make earlier consent-based processing unlawful.

5. Technologies Currently Identified on armholding.org

The Website uses the technologies listed below. The register is updated when a provider, purpose or duration changes.

Name/identifier	Provider	Purpose/category	Duration
armf-theme	ARM / armholding.org	Preference storage used to remember the selected website theme	60 days
G-NTB7S74QVC	Google Analytics / Google LLC	Analytics measurement identifier; this identifier is configuration data and is not itself a cookie	Configuration identifier

6. Third-Party Content and Links

Pages may link to or embed third-party websites, videos, maps, social media, forms or other content. A simple link ordinarily does not place the destination's cookies before you follow it. Embedded content can allow the third party to collect device and usage information when the page loads.

ARM will identify embedded providers in the register and, where required, block them until consent or use a click-to-activate mechanism. Once you open or activate third-party content, that provider's cookie and privacy terms apply.

7. Managing Cookies and Similar Technologies

You can manage optional technologies through <https://armholding.org/cookies-policy>. Your choice applies to the browser and device on which it is made unless the consent system supports cross-device preferences. You may need to choose again after clearing storage, using another browser or device, or when the policy or vendor list materially changes.

Most browsers allow you to view, block or delete cookies and site data. Browser controls differ, and blocking all storage can impair preferences, security or other requested functionality.

If analytics consent was previously given, withdrawing consent stops future analytics storage and collection from the website but may not automatically delete information already received by a provider. You may use applicable privacy rights described in the Privacy Policy.

8. Australian and International Cookie Rules

8.1 Australia

Information collected through cookies and similar technologies is handled under the Privacy Act 1988 (Cth) and the Australian Privacy Principles where they apply. Electronic marketing and related communications are also subject to the Spam Act 2003 (Cth), and representations about consent or tracking remain subject to the Australian Consumer Law.

ARM uses optional analytics, advertising, and social media technologies in accordance with the consent choice described in section 4. Strictly necessary technologies are limited to website operation, security, user-requested communications, and recording privacy choices.

8.2 Other Jurisdictions

Where another jurisdiction requires prior consent before non-essential information is stored on or accessed from a device, ARM activates those technologies only after valid consent.

8.3 Personal Information

Cookie and analytics data can be personal information. The Privacy Policy at <https://armholding.org/privacy-policy> explains collection, use, disclosure, overseas recipients, retention, security, access, correction and complaint rights.

9. Retention and Review

Each cookie and similar technology operates for the duration stated in section 5. ARM reviews the register when code, vendors, tags, embedded content, consent settings or purposes change.

Consent is renewed after 60 days or when a material change requires a new choice. ARM retains consent records for 60 days.

10. Changes to This Policy

ARM may update this Policy to reflect changes in technologies, vendors, purposes, law or guidance. The revised Policy will state its effective and last-updated dates. ARM will display additional notice or request renewed consent when a change materially affects an existing choice or the law requires it.

11. Contact Us

Questions about this Policy or cookie choices may be sent to support@armholding.org or Suite 2, Level 3, 480 Collins Street, Melbourne VIC 3000, Australia. Privacy complaints and rights requests are handled as described in the Privacy Policy.